AFRICAN UNION الاتحاد الأفريقي



UNION AFRICAINE UNIÃO AFRICANA

Addis Ababa, ETHIOPIA P. O. Box 3243 Telephone 517 700 Cables: AU, ADDIS ABABA

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THE ESTABLISHMENT OF PAN-AFRICAN TELEVISION CHANNEL THAT EXPRESSES THE COMMON ASPIRATIONS OF THE AFRICAN PEOPLES

(Item Proposed by the Arab Republic of Egypt)

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His Excellency, President Mohamed Hosni Mubarak announced during the African Union Summit held in Abuja, Nigeria in January 2005 the Egyptian initiative to establish an African Satellite Channel which would operate through the Egyptian Satellite and in the widely spoken languages in the African Continent with its earth station based in Egypt. The purpose of establishing this channel is to tap Egypt's huge experience and potential in the field of information in the service of the Continent as a means for increasing cohesion among the African peoples.

Within the framework of operationalising this initiative, meetings were held between officials of the Ministries of Foreign Affairs and Information to examine the best means to do so. It was decided during those coordination meetings that there was need to provide some vital information as a first step towards an in-depth study of the initiative as a measure aimed at representing the African Continent and its diverse cultures and peoples. A questionnaire designed to seek some clarifications on some points and issues that could ultimately contribute to the determination of the identity and content of this channel as well as the finalisation of some of the engineering and technical aspects of its operational mode, was prepared

Responses received from information officials in the various African countries to the questionnaire were fruitful and had confirmed acceptance of the idea in general as well as the importance of having a channel speaking in the name of the Continent in light of the availability of other satellite channels representing diverse areas and Egypt's capability to play this role. Responses received addressed the numerous technical and engineering aspects such as languages to be used, areas to be covered, broadcasting hours, possibility of providing the Satellite Channel with local media output and an earth satellite channel relay of its contents to local channels.

Preparations are underway to convene a meeting of African Information Experts in Cairo shortly to further examine the engineering and Technical aspects of this channel in addition to the proposed sources of funding the channel, bearing in mind the possible roles international organisations or multi-national companies working in Africa, can play in providing some of the operational costs.

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